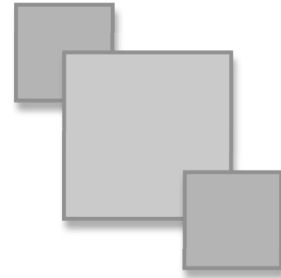


Keys to Success

Don't ask for permission

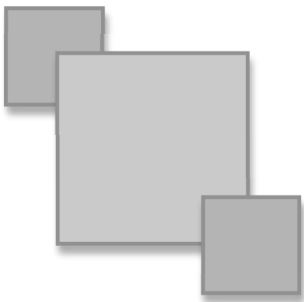
If you go and ask for permission first, you are opening up the door for your superiors to say no. Instead, you should carefully plan and make a case for why it would be a mistake NOT to run with your ideas. Show everyone how the library will benefit.



Take it to the streets

Do it yourself! Get off your behind and sell your ideas, programs, and services to the public and your colleagues. Make them your partners. Think like a businessperson, not a librarian. If you want to be a difference maker, you must act like an entrepreneur. Don't wait for your director to do it. He or she has enough to deal with.

Remember: talk – action = irrelevance



Make it fun

Give the people an experience they will remember, something that will create a buzz in the community. Instead of hiring a duo to sing campfire songs, stage a rock & roll concert and blow the roof off. In other words, be creative. And don't forget to make everyone, including yourself, look good.

Remember: fun = funding



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